

**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

## Contract #

Schedule Dates

Advertiser Agency

Product

Brand Salesperson

Sales Office **Buyer Name** 

Phone/Fax CPE

**Account Types** 

Billing Type Comments

101770

09/18/12-09/24/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered **Last Modified**  08/03/12 09/18/12 Jessica Ellis

No CO-OP

ECR07894239 Headline #

Demo

**Entered By** 

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00
		8

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W۱	10 T	u V	Ne ∏	h Fi	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
i.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	SA- 5:55A (EST)		6	×	ξ.,	x ; x	X						WBNS-TV (WBKS)	5a	8/3/12
1.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5A- 5:55A (EST)		6	>	ζ	:				1	\$150.00	\$150.00	WBNS-TV (WBNS)	5a	9/18/12
1.1.1	Closed Preempt	09/18/12								:		-					WBNS-TV (WBNS)	End Dated/Exception -	
1.1.2	Closed Preempt	09/18/12									1	;					WBNS-TV (WBNS)	End Dated/Exception	
1.1.3	Closed Preempt	09/18/12									1	I					WBNS-TV (WBNS)	End Dated/Exception -	
1.1.4	Closed Preempt	09/18/12									1	1					WBNS-TV (WBNS)	End Dated/Exception -	
1.1.5	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.0	Revise/Lune / SPOT	C9/18/12-09/21/12	5	:30	5:37A- 7A (EST)		6	X	·	x ; x	. X					-	WBNS-TV (WBNS)	6a	8/3/12
2.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5:57A- 7A (EST)		6	×	(	:	•			1	\$350.00	\$350.00	WBNS-TV (WBNS)	6a	9/18/12
2.1.1	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
2.1.2	Ciosed Preempt	09/18/12											:				WBNS-TV (WBNS)	End Dated/Exception -	
2.1.3	Closed Preempt	09/18/12								:							WBNS-TV (WBNS)	End Dated/Exception ·	
2.1.4	Closed Preempt	09/18/12									!	:					WBNS-TV (WBNS)	End Dated/Exception -	
2.1.5	Closed Preempt	09/18/12										:					WBNS-TV (WBNS)	End Dated/Exception -	
			•		C	ONF	RI	MA	T*	ON	IC	AO.	ITF	RAC	claste:				
4ocepted	Agency/Advertiser:			Cate:	Acce	pted-Statio	n:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. A	ny provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed o
otherwise made a part of the particular contract, is herby rejected."	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770
Schedule Dates 09/18/12-09/2

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candid

Product Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

Buyer Name KAUFMA, MEREDITH

Phone/Fax

95/101/1536/SKED A

Account Types National/Political
Billing Type Standard

Comments OBAMA/P/D SKED A :30
OBAMA FOR AMERICA SKED A

 Date Entered
 08/03/12

 Last Modified
 09/18/12

Entered By Jessica Ellis

CO-OP NO
Headline# ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / SPOT	09/18/12-09/21/12	5	j :3	0 7A-8A (EST)	6	ž	×	X	X '	Χ.						WBNS TV (WBNS)	THIS MORNING 7a	8/3/12
3.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:3	0 7A- 8A (EST)	6	5	Х						2	\$375.00	\$750.00	WBNS-TV (WBNS)	THIS MORNING 7a	9/18/12
3.1.1	Closed Preempt	09/18/12									;	I I					WBNS-TV (WBNS)	End Dated/Exception -	
3.1.2	Closed Preempt	09/18/12										i					WBNS-TV (WBNS)	End Dated/Exception -	
3.1.3	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
3.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
4.0	Revised Line / SPCT	09/18/12-09/21/12	5	:3	0 8A- 8:55A (EST)	ē	5	Х	Х	Х	X ¦						WSNS-TV (WBNS)	THIS MORATING 8a	8/3/12
4.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:3	0 8A- 8:55A (EST)	6	5	. X		I	1			2	\$150.00	\$300.00	WBNS-TV (WBNS)	THIS MORNING 8a	9/18/12
4.1.1	Closed Preempt	09/18/12								- 1							WBNS-TV (WBNS)	End Dated/Exception	
4.1.2	Closed Preempt	09/18/12										:					WBNS-TV (WBNS)	End Dated/Exception -	
4.1.3	Closed Preempt	09/18/12										:					WBNS-TV (WBNS)	End Dated/Exception -	
4.1.4	Closed Preempt	09/18/12															WBNS-TV (WBNS)	End Dated/Exception -	
5.0	Normal Line / SPOT	09/18/12-09/21/12	5	:3	0 4:25A- 4:58A (EST)	4	1	X	х	Х	Х			4	\$10.00	\$40.00	WBNS-TV (WBNS)	430a	8/3/12
6.0	Revised Line / SPOT	09/18/12-09/21/12	¥.	3 :3	0 8:58A - 9:55A (EST)	4	1	. X	Х	Х	Х						WBNS-TV (WBNS)	KELLY	8/3/12
	1,	1	<u> </u>		CO	NFIF	₹M	ΑΤ	10	N	CC	)N	TR.	AC	honorect		I		

Old Post Control	03) 40) 12 03) 23; 12		visors withing says;			!			115113 : 1105113)	- Chresta	Of 119 44
			~ ~ 1	(rither of princip	the state of the s		hospiect				
					RMATION CONTI		Manager .				
Accepted Agency/Advertiser:		Date:	Accepted-Sta	ation:			Date:	Comments:			
			<u> </u>								

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101770 Schedule Dates

Agency

Product

Brand

Comments

09/18/12-09/24/12 Advertiser Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Salesperson Philadelphia Office, Philiy (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax

CPE 95/101/1536/SKED A

Account Types National/Political Billing Type Standard

> OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A

Date Entered

Entered By

08/03/12

**Last Modified** 09/18/12

Jessica Ellis No

CO-OP ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 **Net Total** \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012	<u>Spots</u> 141	<u>Rate</u> \$211,440.00	
Sep. 2012 Grand Total:	141	\$211,440.00 \$211,440.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	o Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
6.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	8:58A- 9:55A (EST)		4	Х			1	1	1	\$175.00	\$175.00	WBNS-TV (WBNS)	KELLY	9/18/12
6.1.1	Closed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	
6.1.2	Closed Preempt	09/18/12						i			1					WBNS-TV (WBNS)	End Dated/Exception -	
6.1.3	Closed Preempt	09/18/12							•		:	1				WBNS-TV (WBNS)	End Dated/Exception -	
7.0	Revised Line / SPC/T	09/18/12-59/21/12	5	:30	9:58A- 10:55A (EST)		d.	Χ	Х	Х	χ:	!				WBNS-TV (WBNS)	DEAL	8/3/12
7.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	9:58A- 10:55A (EST)		4	X			!	:	1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	9/18/12
7.1.1	Closed Preempt	09/18/12								1	1					WBNS-TV (WBNS)	Political/Exception - \$400	
7.1.2	Closed Preempt	09/18/12						-		ſ						WBNS-TV (WBNS)	End Dated/Exception -	
7.1.3	Closed Preempt	09/18/12										I I			***************************************	WBNS-TV (WBNS)	Erid Dated/Exception -	
8.0	Normal Line / SPOT	09/18/12-09/21/12	5	:30	10:58A- 11:57A (EST)		6	Х	Х	Х	χ :			\$225.00		WBNS-TV (WBNS)	TPIR	8/3/12
8.0.1	Closed Preempt	09/18/12						_	:							WBNS-TV (WBNS)	Political/Exception - 800	
8.0.2	Closed Preempt	09/18/12						:								WBNS-TV (WBNS)	Political/Exception - 400	
8.0.3	Closed Preempt	09/18/12						:								WBNS-TV (WBNS)	Political/Exception - 400	
8.0,4	Closed Preempt	09/20/12								İ						WBNS-TV (WBNS)	Political/Spot -\$400	
					CO	VEI	RN	//AT	ΠO	N (	CO	VTI	RAC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted.	Stetion	1;						•	Date:	Comments:			



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

## Contract # 101770 Schedule Dates

Advertiser

Agency Product

Brand

Salesperson Sales Office

**Buyer Name** Phone/Fax ŒЕ

**Account Types Billing Type** 

Comments

09/18/12-09/24/12

Obama for America (6765) GMMB (4408)

Political/Candidate (1161)

political candidate (1775) Philadeiphia Office, Philiy (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A

National/Political Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 **Last Modified** 09/18/12 Jessica Ellis **Entered By** 

CO-OP No

Headline #

ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 **Net Total** \$179,724.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
8.0.5	Closed Preempt	09/21/12							1							WBNS-TV (WBNS)	Political/Spot -\$400	
8.0.6	Closed Preempt	09/18/12														WBNS-TV (WBNS)	Political/Spot -\$400	
9.0	Revised Line / SPOF	09/18/12-09/21/12	5	:30	11:58A- 12:30P (EST)		4	Х	X ¦	Х,	X					WBNS-TV (WBNS)	roon	8/3/12
9.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	11:58A- 12:30P (EST)	4	4	: Х	1				1	\$275.00	\$275.00	WBNS-TV (WBNS)	noon	9/18/1
9.1.1	Closed Preempt	09/18/12							1	1						WBNS-TV (WBNS)	End Dated/Exception -	
9.1.2	Closed Preempt	09/18/12							1	!						WBNS-TV (WBNS)	End Dated/Exception -	
9.1.3	Closed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	
10.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	12:30P- 2P (EST)	4	4	Х	X L	Х	Х					WBNS-TV (WBNS)	SOAPS	8/3/12
10.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	12:30P- 2P (EST)	4	4	. х	:			!	1	\$325.00	\$325.00	WBNS-TV (WBNS)	SOAPS	9/18/1
10.1.1	Closed Preempt	09/18/12		,												WBNS-TV (WBNS)	End Dated/Exception -	
10.1.2	Closed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	**
10.1.3	Closed Preempt	09/18/12										:				WBNS-TV (WBNS)	End Dated/Exception -	
11.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	2P- 3P (EST)		4	. X	χį	Х	Х.	1				WBNS-TV (WBNS)	TAIK	8/3/12
11.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	2P- 3P (EST)		4	Χ		:				\$175.00		WBNS-TV (WBNS)	TALK	9/18/1
					CC	NFII	RM	ΑT	10	N (	100	VTF	RAC	In a part of				
cepted:	-Agency/Advertiser:			Date:	Accepted	•		- ^ ^						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or agreement for advertising that purports to discriminate on the basis of race or ethnicity.
otherwise made a part of the particular contract, is herby rejected."



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101770 Schedule Dates 09/18/12-09/24/12

**Advertiser** 

Obama for America (6765) Agency GMMB (4408)

Product Political/Candidate (1161)

**Brand** political candidate (1775) Salesperson Philadelphia Office, Philiy (1680)

Sales Office Eagle Television/Philadelphia Office KAUFMA, MEREDITH **Buyer Name** 

Phone/Fax

CPE 95/101/1536/SKED A **Account Types** National/Political

**Billing Type** Standard Comments OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 Last Modified

09/18/12 Jessica Ellis **Entered By** No

CO-OP ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate 141 \$211,440.00 Sep. 2012 Grand Total: \$211,440.00 141

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
11.1.1	Closed Preempt	09/18/12									:					WBNS-TV (WBNS)	Political/Exception - 800	
11.1,2	Closed Preempt	09/20/12														WBNS-TV (WBNS)	Political/Spot -\$400	
11.1.3	Ciosed Preempt	09/21/12														WBNS-TV (WBNS)	Political/Spot · \$400	
11.1.4	Closed Preempt	09/18/12								1						WBNS-TV (WBNS)	End Dated/Exception -	
12.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	3P- 3:55P (EST)	۵		χ	X	Х	χ	:				WBNS-TV (WBNS)	DR PHIL	8/3/12
12.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	3P- 3:55P (EST)	4		Х					1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
12.1.1	Closed Preempt	09/18/12														W8NS-TV (WBNS)	End Dated/Exception -	
12.1.2	Closed Preempt	09/18/12							:							WBNS-TV (WBNS)	End Dated/Exception -	
12.1.3	Closed Preempt	09/18/12									:					WBNS-TV (WBNS)	End Dated/Exception ·	
13.0	Revised Line / SPOT	09/18/12-09/21/12	5	:30	3:58P- 5P (EST)	4		X	Х.	Χ.	X :					WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	3:58P- 5P (EST)	4		Х	-			1	1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	9/18/12
13.1.1	Closed Preempt	09/18/12							;							WBNS-TV (WBNS)	End Dated/Exception -	
13,1,2	Closed Preempt	09/18/12							i							WBNS-TV (WBNS)	End Dated/Exception -	
13.1.3	Closed Preempt	09/18/12									:					WBNS-TV (WBNS)	End Dated/Exception -	
77,1,0	Appeal ( Locality)	03/30/12			CO	NFIF	<u></u>	AT	10	N (	20	VTF	RAC			A TO A TANDIAS)	enu paten/exception -	

CONFIRMATION CONTRACT												
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:								

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 09:36 AM on Wednesday, September 19 2012



Washington, DC 20007

**GMMB** 

Suite 800

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

1010 Wisconsin Avenue

Contract # Schedule Dates

Agency

Buyer Name

Billing Type

Comments

Date:

09/18/12-09/24/12 Advertiser Obama for America (6765)

101770

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775) Salesperson

Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

ÇPE 95/101/1536/SKED A Account Types National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/03/12

**Last Modified** 09/18/12 Jessica Ellis Entered By

No CO-OP

ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate Sep. 2012 141 \$211,440.00 Grand Total: 141 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / SPOT	09/18/12-99/21/12	5	:30	SP- 6P (EST)		7	χ	Х	χ¦	X				-	WBNS-TV (WBNS)	δρ	8/3/12
14.1	Revised Line / SPOT	09/18/12-09/21/12	6	:30	5P- 6P (EST)		8	Х	Χ	Х	Х	:				WBNS-TV (WBNS)	5p	8/7/12
14.2	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	5P- 6P (EST)		8	. х			1		2	\$550.00	\$1,100.00	WBNS-TV (WBNS)	5p	9/18/12
14.2.1	Closed Preempt	09/18/12								1	1					WBNS-TV (WBNS)	End Dated/Exception -	
14.2.2	Clased Preempt	09/18/12								I		I				WBNS-TV (WBNS)	End Dated/Exception -	
14.2.3	Closed Preempt	09/18/12								1		1				WBNS-TV (WBNS)	End Dated/Exception -	
14.2.4	Closed Preempt	09/18/12							- 1			1				WBNS-TV (WBNS)	End Dated/Exception -	
14.2.5	Closed Preempt	09/18/12							I			1				WBNS-TV (WBNS)	End Dated/Exception ~	
14,2,6	Closed Preempt	09/18/12								1						WBNS-TV (WBNS)	End Dated/Exception -	
15.0	Révised Line / SPOT	00/18/12-09/21/12	5	:30	6P- 6:30P (EST)		1	Х	×	χİ	Х	:				WBNS-TV (WBNS)	6p	8/3/12
15.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)		4	Х					1	\$625.00	\$625.00	WBNS-TV (WBNS)	6р	9/18/12
15.1.1	Closed Preempt	09/18/12								1	1					WBNS-TV (WBNS)	End Dated/Exception -	
15.1.2	Closed Preempt	09/18/12								-						WBNS-TV (WBNS)	End Dated/Exception -	
15.1.3	Closed Preempt	09/18/12									-					WBNS-TV (WBNS)	End Dated/Exception -	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Acceyted Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candid

Product Political/Candidate (1161)

Brand political candidate (1775)

Sales Office Philladelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

Buyer Name

Comments

CPE 95/101/1536/SKED A
Account Types National/Political

Billing Type Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12
Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP No

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00

Net Total \$179,724.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 141
 \$211,440.00

 Grand Total:
 141
 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V Mo	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / SPO1	00/18/12-09/21/12	5	:30	6:58P- 7:30P (EST)		4	: X	Х.	X	X:					WBNS-TV (WBNS)	JEO5	8/3/12
16.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	6:58P- 7:30P (EST)		4	Х				1	1	\$750.00	\$750.00	WBNS-TV (WBNS)	JEOP	9/18/12
16.1.1	Closed Preempt	09/18/12										1				WBNS-TV (WBNS)	End Dated/Exception -	
16.1.2	Closed Preempt	09/18/12									 					WBNS-TV (WBNS)	End Dated/Exception -	
16.1.3	Closed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	
17.0	Revised Line / S201	09/18/12-09/21/12	2	:31	0 7:30P- 7:57P (EST)		4	Х	Χ	Х	X	•				WUNS-TV (WONS)	WHEEL	8/3/12
17.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	7:30P- 7:57P (EST)		4	, x				:		\$500.00		WBNS-TV (WBNS)	WHEEL	9/18/12
17.1.1	Closed Preempt	09/18/12														WBNS-TV (WBNS)	Political/Spot -\$2000	
17.1.2	Closed Preempt	09/18/12									. 1					WBNS-TV (WBNS)	End Dated/Exception -	
17.1.3	Closed Preempt	09/18/12									: !	-				WBNS-TV (WBNS)	End Dated/Exception -	
17.1.4	Closed Preempt	09/18/12										:				WBNS-TV (WBNS)	End Dated/Exception -	
18.0	Revised Une / SPOT	09/18/12-09/21/12	Ę	:30	0 11P- 11:35P (EST)		4	X	Х	X	Х					WBNS-TV (WBNS)	116	8/3/12
18.1	End Dated Line / SPOT	09/18/12-09/18/12	5	:30	0 11P- 11:35P (EST)		4	X				1	1	\$700.00	\$700.00	WBNS-TV (WBNS)	11p	9/18/12
18.1.1	Closed Preempt	09/18/12										İ				WBNS-TV (WBNS)	End Dated/Exception	
					(	CONFI	RN	/A	TIO	N	CO	NT	RAC	Months of the second of the se				
aceptré	- Agency/Advertiser:			Date:	1	epted-Station								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** 

**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

COLUMBUS, OH 43260-1133

Brand Salesperson

Sales Office

**Buyer Name** Phone/Fax CPE **Account Types** 

Contract #

Schedule Dates

Advertiser

Agency

Product

**Billing Type** Comments

101770 09/18/12-09/24/12

Obama for America (6765) GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadeiphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A National/Political

Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/03/12 Last Modified

09/18/12 Jessica Ellis **Entered By** 

No CO-OP Headline # ECR07894239

Demo

Order Type Normal Package Deal

Commission %

Commission \$31,716.00

Net Total Sales Tax \$179,724.00

15.00

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Sep. 2012 141 \$211,440.00 Grand Total: 141 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	We -	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1.2	losed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	
18.1.3 C	losed Preempt	09/18/12								:						WBNS-TV (WBNS)	End Dated/Exception -	
19.0	eviser! Line / SPOT	09/18/12-09/21/12	5	:30	11:35P- 12:37A (EST)		4	Х	х¦.	x ¦ )	Х ;					WENS-TV (WBNS)	LETTERMAN	8/3/12
19.1	nd Dated Line / SPOT	09/18/12-09/18/12	5	:30	11:35P- 12:37A (EST)		4	Х	:	:	:		1	\$250.00	\$250.0	WBNS-TV (WBNS)	LETTERMAN	9/18/12
19.1.1	losed Preempt	09/18/12														WBNS-TV (WBNS)	End Dated/Exception -	
19.1.2	losed Preempt	09/18/12							1		:					WBNS-TV (WBNS)	End Dated/Exception	
19.1.3	losed Preempt	09/18/12							- :							WBNS-TV (WBNS)	End Dated/Exception -	
20.0 R	evised line / SPOT	09/18/12-09/21/12	5	:30	12:37A- 1:37A (EST)		4	Х	X	X , >	X					WBNS-TV (WBNS)	FERGUSON	8/3/12
20.1 E	nd Dated Line / SPOT	09/18/12-09/18/12	5	:30	12:37A- 1:37A (EST)		4	Х				1	1	\$40.00	\$40.0	WBNS-TV (WBNS)	FERGUSON	9/18/12
20.1.1	losed Preempt	09/18/12									:	•				WBNS-TV (WBNS)	End Dated/Exception -	1
20.1.2	losed Preempt	09/18/12				1			1	İ						WBNS-TV (WBNS)	End Dated/Exception	-
20.1.3	losed Preempt	09/18/12							i	•			ľ			WBNS-TV (WBNS)	End Dated/Exception -	
21.0 R	evised Line / SPOT	09/24/12-09/24/12	5	:30	8A- 8:55A (EST)		1 X		1	•						WONS-TV (WBNS)	THUS MORNING 8a	8/3/12
		1			CO	NFI	RM	AT	ION	V C	O	VTF	RAC	***		<u> </u>		
ccepted-A	igency/Advertiser:			Date:	Accepted									Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770

 Schedule Dates
 09/18/12-09/24/12

 Advertiser
 Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)
Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)
Sales Office Fagle Television/Philadelphia Offi

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

Phone/Fax

**Buyer Name** 

Comments

CPE 95/101/1536/SKED A
Account Types National/Political

Billing Type Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12

Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP NO

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$31,716.00

 Net Total
 \$179,724.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 141
 \$211,440.00

 Grand Total:
 141
 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	' Mo	Tu We T	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	8A- 8:55A (EST)	1	ιX	:	!	· [		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
22.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	4:58A6:56A (EST)	ź	2	:		Χ					WBNS-TV (WBRS)	NEWS	8/3/12
22.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	4:58A- 6:56A (EST)	2	2		:	Х		2	\$400.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/18/12
23.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	6:57A- 9A (EST)	2	2		1	Х					WBMS-TV (WBMS)	SAT THIS MORNING	8/3/12
23.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:57A- 9A (EST)	7	2	1		X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/18/12
24.0 F	Revised Line / SPOT	09/73/12:09/23/12	5	:30	6:28A-8:30A (EST)	2	2			. :	X				Wens-TV (WENS)	630a	8/3/12
24.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:28A- 8:30A (EST)	1	2			: :	х	2	\$400.00	\$800.00	WBNS-TV (WBNS)	630a	9/18/12
25.0	Revised Line / SPCT	09/23/12-09/23/12	5	:30	8:58A- 10:30A (EST)	1	2 !			. '	X				WBNS-TV (WBNS)	SUN MORNING	8/3/12
25.1	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- 10:30A (EST)	1	2 .		1		x	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN MORNING	9/18/12
26.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	8:58A- 9:55A (EST)		1 X		1						WERS-TV (WBNS)	KELLY	8/3/12
26.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	8:58A- 9:55A (EST)		ı x	:		: :		1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	9/18/12
27.0	Revised Line / SPOT	09/24/12-99/24/12	. 5	:30	10:58A- 11:57A (EST)	1	X		:						WONS-TV (WBAS)	TPIR	8/3/12
27.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10:58A- 11:57A (EST)		2 X		!			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/18/12
				1	GO	VFII	RM.	ATION	A C	ON	TR	AC	2-regard				

27.11		03/24/12 03/24/12	3 30 10.00	11.0// (6.51)	~ ^			2 4000,00		ibito it (iibito)	111235	2, 20, 20
				CON	FIRMA	TION CC	NTRA	CT				
Accepted-	Agency/Advertiser:		Cate:	Accepted-Sta	tion:			Date:	Community:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 09:36 AM on Wednesday, September 19 2012



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

## Contract # 101770

Schedule Dates 09/18/12-09/24/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

**Buyer Name** 

Comments

Date:

CPE

95/101/1536/SKED A **Account Types** National/Political

**Billing Type** Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A **Date Entered** 08/03/12 **Last Modified** 09/18/12 Jessica Ellis **Entered By** 

No CO-OP ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Cate:

Comments:

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month <u>Rate</u> Spots 5 Sep. 2012 141 \$211,440.00 Grand Total: 141 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We T	Դ Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / SPO	00/24/12:09/24/12	5	:30	3P- 3:55P (EST)	1	X			:	: !				WBNS-TV (WBNS)	DR PHIL	8/3/12
28.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	3P- 3:55P (EST)	1	Х				1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
29.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	3:58P- 5P (EST)	1	χ			- ;	1				Wans-TV (WBNS)	DR GZ	8/3/12.
29.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	3:58P- 5P (EST)	1	Х			1	1 :	1	\$800.00	\$800.00	WBNS:TV (WBNS)	DR OZ	9/18/12
30.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	SP- GP (EST)	1	Х			!					WBNS-TV (WBNS;	NEWS	8/3/12
30.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5P- 6P (EST)	1	Х			1		1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NEWS	9/18/12
31.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	6:58P- 7:30P (EST)	1			1		X				WBNS-TV (WBNS)	SAT 7P NEWS	8/3/12
31.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6:58P- 7:30P (EST)	1					×	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	9/18/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:57P- 9P (EST)	1	х				. !		\$1,700.00		WBNS-TV (WBNS)	HIMYM /PARTNERS	8/3/12
32.0.1	Closed Preempt	09/24/12								:	1 1				WBNS-TV (WBNS)	No Avail/Exception -	
3.3.0	Revised Line / SPCT	09/24/12-09/24/12	5	:30	10P- 11P (EST)	1	Х			ı					WBNS-TV (W&NS)	HAWAII 5-0	8/3/12
33.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10P- 11P (EST)	1	X	:	i			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0	9/18/12
34.0	Revised Line / SPOT	09/18/12-09/18/12	5	:30	7:57P- 9P (EST)	1		×		-	1 :				W3NS-TV (WBNS)	NCIS	8/3/12
34.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	7:57P- 9P (EST)	1		X		I		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	9/11/12

**CONFIRMATION CONTRACT** 

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted Station:

Accepted-Agency/Advertiser:



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101770 Schedule Dates

Product

Brand

09/18/12-09/24/12 Advertiser Obama for America (6765) Agency

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** 

KAUFMA, MEREDITH

Phone/Fax

CPE 95/101/1536/SKED A **Account Types** National/Political

**Billing Type** Standard Comments

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12 Last Modified 09/18/12

Jessica Ellis

CO-OP

ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

**Entered By** 

Commission % 15.00

Commission \$31,716.00 **Net Total** \$179,724.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	14 <b>1</b>	\$211,440.00
Grand Total:	141	\$211,440.00
		<b>*</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa S	u Sp	ots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	09/18/12-09/18/12	5	:30	9P- 10P (EST)	1		Х						\$1,700.00		WBNS-TV (WBNS)	NCIS LA	8/3/12
35.0.1	Closed Preempt	09/18/12							1	1	!					WBNS-TV (WBNS)	No Avail/Exception -	
36.0	Revised Une / SPOT	09/19/12-09/19/12	5	:30	9P- 10P (EST)	1			ΧΙ		:					WBNS-TV (WBNS)	CRIMINAL MINDS	3/3/12
36.1	Revised Line / SPOT	09/19/12-09/19/12	S	:30	7:57P- 9:30P (EST)	1	ı		X	:						WBNS-TV (WBNS)	SURVIVOR PREMIERE	8/7/12
36.2	Normal Line / SPOT	09/19/12-09/19/12	3	:30	7:57P-9:30P (EST)	1			Χ¦	:			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR PREMIERE	9/18/12
37.0	Revised Line / SPO!	09/20/12-09/20/12	.5	:30	7:57P- 9P (EST)	1	l		, x	: ;	1					WBMS-TV (WBMS)	BIG BANG 2.5 MEN	8/3/12
37.1	Normal Line / SPOT	09/20/12-09/20/12	3	:30	7:57P- 9P (EST)	1	L		. X	(	1 1		1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG 2.5 MEN	9/18/12
38.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	7:57P- 9P (EST)					χ	(					WBMS-TV (WBNS)	48 HRS	8/3/12
38.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	7:57P- 9P (EST)		ι		:	¦ ×	( ; '		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	UNDER COVER BOSS	9/18/12
39.0	Revised Line / SPOT	09/21/12-09/21/12	5	:30	9P- 10P (EST)	1	l.		1	ŀχ	<b>( )</b>					WBNS-TV (WBNS)	CSI NY	8/3/12
39.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	9P- 10P (EST)	1	L			, X	( ; ;		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/18/12
40.0	Revised Une / SPOT	09/22/12-09/22/12	5	:30	9P- 10P (EST)		ŧ.	-		:	¦ x ¦					WBNS-TV (WBNS)	. CRIMETIME	8/3/12
40.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	9P- 10P (EST)		L		:		X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	9/18/12
41.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6:57P-8P (EST)	:	1		:			х		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	8/3/12
				,	GC	NFII	₹M	1AT	ION	IC	ON	RA	C.				·············	
.ccepted	Agency/Advertiser:			Date:	Accepted	d-Station	:							Date:	Comments:			



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates Advertiser

Agency Product Brand

Salesperson Sales Office **Buyer Name** Phone/Fax

CPE **Account Types** Billing Type

Comments

101770

09/18/12-09/24/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1536/SKED A

National/Political Standard

OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A Date Entered

08/03/12 Last Modified

09/18/12 Jessica Ellis **Entered By** 

No CO-OP

ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

WBNS-TV (WBNS) 8y Broadcast Month Sep. 2012	<u>Spots</u> 141	<u>Rate</u> \$211,440.00
=		
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
41.0.1	Closed Preempt	09/23/12														WBNS-TV (W6NS)	Schedule Change/Spot · TIME SPECS	
42.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	10P- 11P (EST)	1						. Х		\$1,100.00		WBNS-TV (WBNS)	NYC 22	8/3/12
42.0.1	Closed Preempt	09/23/12								1 1	1					WBNS-TV (WBNS)	Schedule Change/Exception	
43.0	Revised Line / SPCT	09/22/12-09/23/12	5	:30	11P- 11:35P (EST)	2	:	:		. 1		х х				WBNS-TV (WBNS)	119	8/3/12
43.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11P- 11:35P (EST)	1				1		X .	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P	9/18/12
44.0	Revised Une / SPUT	69/24/12-09/24/12	5	:30	11:35P- 12:37A (EST)	1	Х					1 . L.				WBNS-TV (WBNS)	LETTERMAN	8/3/12
44.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:35P- 12:37A (EST)	1	X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/18/12
45.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	11:35P- 12A (EST)	1		:		. ;		X .				WINS-TV (WINS)	W2W SPORTS	8/3/12
45.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11:35P- 12A (EST)	1		:				Χ	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/18/12
46.0	Reviseri Line / SPOT	09/22/12-09/27/12	5	:31.	12A-1A (EST)	1				1	- !	X				WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
46.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	12A- 1A (EST)	1				1 1	i	X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/18/12
47.0	Normal Line / SPOT	09/23/12-09/23/12	5	:30	11:35P- 12A (EST)	1						Х		\$250.00		WBNS-TV (WBNS)	W2W SPORTS	8/3/12
												:						
					CO	NFIF	٩N	1A1	TIC	N(	CC	NT	RAC	T				

ocepted Agency/Advertiser:	Date:	Accepted-Station:	Cate:	Comments:	
			Constanting Alakanan and A	to discriminate on the book of most or otherwise, even if handwritten trood or	_

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back

Printed At: 09:36 AM on Wednesday, September 19 2012



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Advertiser Agency

Product

Brand

Schedule Dates

Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE **Account Types Billing Type** 

Comments

Contract # 101770

09/18/12-09/24/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

95/101/1536/SKED A

National/Political Standard

> OBAMA/P/D SKED A:30 OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12

Last Modified 09/18/12 Jessica Ellis **Entered By** 

No CO-OP

ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 **Net Total** \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012	<u>Spots</u> 141	<u>Rate</u> \$211,440.00	
Grand Total:	141	\$211,440.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu We	Th	Fr Sa S	J Spots	Rate	Total	Station	Comments	Entered
47.0.1 (	losed Preempt	09/23/12						-	1					WBNS-TV (WBNS)	Schedule Change/Exception - TIME SPECS	
48.0 N	lormal Line / SPOT	09/23/12-09/23/12	5	:30	12A- 1A (EST)		1		I I			\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
48.0.1	closed Preempt	09/23/12							:	:				WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
49.0	tevised Line / NCAA SPORTS	09/22/12-09/22/12	. 4	:30	3:30P- 6:55P (EST)		1		1 :	. X				WINS TV (WBNS)	COLLEGE FOOTBALL	8/3/12
49.1	tevised Line / NCAA SPORTS	00/22/12-09/22/12	4	:30	3:30P- 6:55P (EST)		2		1 :	; X				WUNS-TV (WBNS)	COLLEGE FOOTBALL	8/7/12
49.2	formal Line / NCAA SPORTS	09/22/12-09/22/12	3	:30	3:30P- 6:55P (EST)		2		:	X	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/18/1
	tevised Line / NFL- ROWNS/BENGALS	09/23/12-09/23/12	4	:30	12:57P- 4P (EST)		1		1	; = ;				WDNS-TV (WBNS)	BENGALS	8/3/12
	tevised Line / NFL- ROWNS/RENGALS	09/23/12-09/23/12	4	:30	12:57P- 4P (EST)		2		1	: >				WBNS-TV (WBNS)	rengals	8/7/12
50.2 N	lormal Line / NFL-BROWNS/BENGALS	09/23/12-09/23/12	3	:30	12:57P- 4P (EST)		2			' ; )	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BENGALS	9/18/1
51.0	Iormal Line / NFL/AFC FOOTBALL	09/23/12-09/23/12	4	:30	4P- 7P (EST)		1			; >		\$2,200.00		WBNS-TV (WBNS)	NFL	8/3/12
51.0.1	Closed Preempt	09/23/12												WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
52.0 F	tevised Line / SPOT	09/24/12-09/24/12	5	:30	SA- 5:55A (EST)		1 X	-						WBNS-TV (WBNS)	5a	8/3/12
			, , , , , , , , , , , , , , , , , , ,		CC	NFI	RM	ATIC	)N(	CONT	RAC					
ccented-	Agency/Advertiser:			Date:	Accenter	d-Station						Date:	Comments:			



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101770 Schedule Dates

Product

Phone/Fax

09/18/12-09/24/12 Advertiser Obama for America (6765) Agency

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Brand Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** 

KAUFMA, MEREDITH

CPE 95/101/1536/SKED A

**Account Types** National/Political Billing Type Standard

OBAMA/P/D SKED A:30 Comments OBAMA FOR AMERICA SKED A Date Entered 08/03/12 Last Modified 09/18/12

Jessica Ellis **Entered By** CO-OP No

ECR07894239 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 **Net Total** \$179,724.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Sep. 2012	<u>Spots</u> 141	<u>Rate</u> \$211,440.00
Grand Total:	141	\$211,440.00

09/24/12-09/24/12 09/24/12-09/24/12 09/24/12-09/24/12	3 5		5A- 5:55A (EST) 5:57A- 7A (EST)	1	Х	:				1000 44			_	
09/24/12-09/24/12	5	:30	5-57A- 7A (GUT)					j	1	\$800.00	\$800.00	WBNS-TV (WBNS)	5a	9/18/12
<del> </del>	3		12.200 M (F21)	1	Χ	! :						WBNS-TV (WBNS)	68	8/3/12
		:30	5:57A- 7A (EST)	1	Χ.	. + 1	I I	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	ба	9/18/12
09/24/12-09/24/12	5	:30	7A- 8A (EST)	1	Х	. 1						WENS-TV (WBNS)	THIS MORNING 7a	8/3/12
09/24/12-09/24/12	3	:30	7A- 8A (EST)	1	Х				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
09/24/12-09/24/12	5	:30	4:25A- 4:58A (EST)	1	х				1	\$10.00	\$10.00	WBNS-TV (WBNS)	430a	8/3/12
09/24/12-09/24/12	5	:30	9:58A- 10:55A (EST)	1	Х							WBMS-TV (WBMS)	DEAL	8/3/12
09/24/12-09/24/12	3	:30	9:58A- 10:55A (EST)	2	Х	I I			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DEAL	9/18/12
09/24/12-09/24/12	5	:30	11:58A- 12:30P (EST)	1	Х							WBNS-TV (WBNS)	noon	8/3/12
09/24/12-09/24/12	3	:30	11:58A- 12:30P (EST)	1	Х		:		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/18/12
00/24/12:09/24/12	5	:30	12:30P-2P (EST)	1	Х	1	:					WBNS-TV (WBNS)	SOAPS	8/3/12
09/24/12-09/24/12	3	:30	12:30P- 2P (EST)	1	Х				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	9/18/12
09/24/12-09/24/12	5	:30	2P- 3P (EST)		Х		:					WBNS-TV (WBNS)	TALK	8/3/12
			(CO)	JEIF	5 IV.1 	ATION CO	$\bigcirc$	JTF	RAC"					
	09/24/12-09/24/12 09/24/12-09/24/12 09/24/12-09/24/12	09/24/12-09/24/12 3 00/24/12-09/24/12 5 09/24/12-09/24/12 3	09/24/12-09/24/12 3 :30 03/24/12-09/24/12 5 :30 09/24/12-09/24/12 3 :30	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 03/24/12-09/24/12 5 :30 12:30P- 2P (EST) 09/24/12-09/24/12 3 :30 12:30P- 2P (EST) 09/24/12-09/24/12 5 :30 2P- 3P (EST)	09/24/12-09/24/12     3     :30     11:58A-12:30P (EST)     1       09/24/12-09/24/12     5     :30     12:30P-2P (EST)     1       09/24/12-09/24/12     3     :30     12:30P-2P (EST)     1       09/24/12-09/24/12     5     :30     2P-3P (EST)     1	09/24/12-09/24/12     3     :30 11:58A- 12:30P (EST)     1 X       09/24/12-09/24/12     5     :30 12:30P- 2P (EST)     1 X       09/24/12-09/24/12     3     :30 12:30P- 2P (EST)     1 X       09/24/12-09/24/12     5     :30 2P- 3P (EST)     1 X	09/24/12-09/24/12     3     :30 11:58A- 12:30P (EST)     1     X 1     1       09/24/12-09/24/2     5     :30 12:30P- 2P (EST)     1     X     1       09/24/12-09/24/12     3     :30 12:30P- 2P (EST)     1     X     1       09/24/12-09/24/12     5     :30 2P- 3P (EST)     1     X     1	09/24/12-09/24/12 3 :30 11:58A-12:30P (EST) 1 X : : : : : : : : : : : : : : : : : :	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 1 X : : : : : : : : : : : : : : : : : :	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 1 X 1 1 03/24/12-09/24/12 5 :30 12:30P- 2P (EST) 1 X 1 09/24/12-09/24/12 3 :30 12:30P- 2P (EST) 1 X 1 09/24/12-09/24/12 5 :30 2P- 3P (EST) 1 X 1	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 1 X 1 1 \$1,200.00 03/24/12-09/24/12 5 :30 12:30P- 2P (EST) 1 X 1 1 \$1,200.00 09/24/12-09/24/12 3 :30 12:30P- 2P (EST) 1 X 1 1 \$1,200.00 09/24/12-09/24/12 5 :30 2P- 3P (EST) 1 X 1 1 \$1,200.00	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 03/24/12-09/24/12 5 :30 12:30P- 2P (EST) 1 X 1 \$1,200.00 09/24/12-09/24/12 3 :30 12:30P- 2P (EST) 1 X 1 \$1,200.00 \$1,200.00	09/24/12-09/24/12 3 :30 11:58A- 12:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 WBNS-TV (WBNS) 09/24/12-09/24/12 5 :30 12:30P- 2P (EST) 1 X 1 \$1,200.00 WBNS-TV (WBNS) 09/24/12-09/24/12 5 :30 2P- 3P (EST) 1 X 1 \$1,200.00 WBNS-TV (WBNS) 09/24/12-09/24/12 5 :30 2P- 3P (EST) 1 X WBNS-TV (WBNS)	09/24/12-09/24/12 3 :30 11:58A-12:30P (EST) 1 X 1 1 \$1,200.00 \$1,200.00 WBNS-TV (WBNS) NOON NEWS 09/24/12-09/24/12 5 :30 12:30P-2P (EST) 1 X WBNS-TV (WBNS) SOAPS 09/24/12-09/24/12 5 :30 12:30P-2P (EST) 1 X 1 \$1,200.00 WBNS-TV (WBNS) SOAPS 09/24/12-09/24/12 5 :30 2P-3P (EST) 1 X WBNS-TV (WBNS) :ALX

		CONFIRMATION			 <del>, , , , , , , , , , , , , , , , , , , </del>
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770 Schedule Dates 09/18/12-09/2

Agency

**Buyer Name** 

Comments

 Schedule Dates
 09/18/12-09/24/12

 Advertiser
 Obama for America (6765)

GMMB (4408)

Product Political/Candidate (1161)
Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KAUFMA,MEREDITH

Phone/Fax CPE

95/101/1536/SKED A

Account Types National/Political
Billing Type Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12
Last Modified 09/18/12

Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP NO

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 141
 \$211,440.00

 Grand Total:
 141
 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V Mc	Tu We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
59.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	2P- 3P (EST)		2 X	1	, ;		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/18/12
59.1.1	Preempt	09/24/12						1						WBNS-TV (WBNS)	No Avail/Exception -	
30.0	Revised Line / SPCT	09/24/12:05/24/12	5	:30	6P- 6:30P (EST)		1 X							WBNS-TV (WBNS)	6р	8/3/12
60.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6P- 6:30P (EST)		1 X				1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6р	9/18/12
63.0	Revised Line / SPOT	09/24/12-09/24/12	5	:39	6:58P- 7:30P (EST)		1 X					į		WBNS-TV (WBNS)	JEOP	8/3/12
61.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:58P- 7:30P (EST)		1 X				1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/18/12
62.0	Revised Line / SPOT	09/24/12-09/24/12	5	:30	7:30P- 7:57P (EST)		1 %	:	: .					WBNS-TV (WBAS)	WHEEL	8/3/12
62.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:30P- 7:57P (EST)		2 X				2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL	9/18/12
63,0	Revised Line / SPOT	09/24/12-09/24/12	5	:31	11P-11:35P (EST)		ıX							WBNS-TV (WBNS)	11p	8/3/12
63.1	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- 11:35P (EST)		1 X			1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11p	9/18/12
64.0	Revised Line / SPOT	09/24/12-09/24/12	5	:3	12:37A- 1:37A (EST)	)	1 X	I						WBNS-TV (WBNS)	FERGUSON	8/3/12
64.1	Normal Line / SPOT	09/24/12-09/24/12	3	:31	12:37A- 1:37A (EST)	)	1 X				1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	9/18/12
65.0	Normal Line / SPOT	09/19/12-09/19/12	5	:31	9:30P- 11P (EST)		1	X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BIG BROTHER FINALE	8/7/12
66.0	Revised Line / SPOT	09/21/12:09/21/12	5	:31	10P- 11P (EST)		1		Х					WBNS-TV (WBNS)	BLUE BLOODS	8/7/12
						CONFI	RN	/ATIO	1 C(	TNC	RAC	Displaced				
Accepted-	-Agency/Advertiser:			Date:		epted Station						Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candid

Product Political/Candidate (1161)

Brand political candidate (1775)

Sales Office Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

Buyer Name KAUFMA, MEREDITH

Phone/Fax

Comments

CPE 95/101/1536/SKED A
Account Types National/Political

Billing Type Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12

Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP NO

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 141
 \$211,440.00

 Grand Total:
 141
 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
66.1	Normal Line / SPOT	09/21/12-09/21/12	3	:30	10P· 11P (EST)	1	1	:	Х		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/18/12
67.0	Revised Line / SPOT	09/22/12-09/22/12	5	:30	7:30P- 7:57P (EST)	1	1	I .		X				WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	8/7/12
67.1	Normal Line / SPOT	09/22/12-09/22/12	3	:30	7:30P- 7:57P (EST)	1	1	:		Х	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	9/18/12
68.0	M/G For 41.0.1 / SPOT	09/23/12-09/23/12	5	:30	7:30P- 8:30P (EST)	1	1	i i		X		\$1,000.00		WBNS-TV (WBNS)	60 MINUTES	9/4/12
68.0.1	Closed Preempt	09/23/12						: I	I I					WBNS-TV (WBNS)	Political/Spot -\$4000	
69.0	M/G For 42.0.1 / SPOT	09/23/12-09/23/12	5	:30	10:30P-11:30P (EST)		1	· I		Х	1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	THE MENTALIST	9/4/12
69.1	M/G For 42.0.1 / SPOT	09/23/12-09/23/12	3	:30	10:30P- 11:30P (EST)	1	1		1	Х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	THE MENTALIST	9/18/12
70.0	M/G For 47.0.1 / SPOT	09/23/12-09/23/12	2	:30	12:05A- 12:36A (EST)		1			χ	ì	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	9/4/12
70.1	M/G For 47.0.1 / SPOT	09/23/12-09/23/12	3	:30	12:05A- 12:30A (EST)		1			Х	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/18/12
71.0	M/G For 48.0.1 / SPOT	09/23/12-09/23/12	5	:30	12:30A- 1:30A (EST)		i	:	ï	X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/4/12
71.1	M/G For 48.0.1 / SPOT	09/23/12:09/23/12	3	:30	12:30A- 1:30A (EST)	:	1	. 1		X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/18/12
72.0	M/G For 51.0.1 / NFL/AFC FOOTBALL	09/23/12-09/23/12	4	:30	4:30P- 7:30P (EST)		1	1 1	1	X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBN5)	NFL	9/4/12
<b>72.1</b>	M/G For 51.0.1 / NFL/AFC FOOTBALL	09/23/12-09/23/12	3	:30	4:30P- 7:30P (EST)		1			¦ X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL	9/18/12
200	M/G For 43.0.1 / SPOT	09/23/12-09/23/12	5	.77	) 11:30P- 12:05A (EST)		1			1 X	)	\$500.00	\$500.00	WBNS-TV (WBNS)	LATE NEWS	9/6/12

And the transfer of the	113) 23( 12 (3) 23) 12	5 151724.701	32.000/* (3.001)	7	#55416511ptat/ 17.2753.tts,	
······································			CONFIRMATI	ON CONTRACT		
ccepted-Agency/Advertiser:		Date:	Accepted-Station:	Date:	Comments:	

<sup>&</sup>quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101770 Schedule Dates 09/18/12-09/2

 Schedule Dates
 09/18/12-09/24/12

 Advertiser
 Obama for America (6765)

Agency GMMB (4408)
Product Political/Candid

Product Political/Candidate (1161)

Brand political candidate (1775)

SalespersonPhiladelphia Office, Philly (1680)Sales OfficeEagle Television/Philadelphia Office

KAUFMA,MEREDITH

Phone/Fax CPE

**Buyer Name** 

Comments

Date:

95/101/1536/SKED A

Account Types National/Political
Billing Type Standard

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A 
 Date Entered
 08/03/12

 Last Modified
 09/18/12

Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP No

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$31,716.00

 Net Total
 \$179,724.00

Comments:

Date:

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 141
 \$211,440.00

 Grand Total:
 141
 \$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	: Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
73.1	M/G For 43.0.1 / SPOT	09/23/12-09/23/12	3	:30	11:30P- 12:05A (EST)	1					Х	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/18/12
74.0	Normal Line / SPOT	09/19/12-09/20/12	3	:30	9:58A- 10:55A (EST)	2		Х	Х			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/18/12
75.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	2P- 3P (EST)	3		Х	Х	Х	1	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	9/18/12
76.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7:30P- 7:57P (EST)	3		Х	. X	х	1	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/18/12
77.0	M/G For 41.0.1 / SPOT	09/23/12-09/23/12	3	:30	7:30P- 8:30P (EST)	1					Х	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/18/12
78.0	M/G For 8.0.4 / SPOT	09/20/12-09/21/12	3	:30	10:58A- 11:57A (EST)	1			Χ	х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	9/18/12
79.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5A- 5:55A (EST)	5		х	Χ	х		5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	5AM NEWS	9/18/12
80.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5:57A- 7A (EST)	5		Х	Χ	Х		5	\$1,200.00	\$6,000.00	WBNS-TV (WBNS)	6AM NEWS	9/18/12
81.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	7A- 8A (EST)	4		Х	Х	Х		4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/18/12
82.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8A- 8:58A (EST)	4		Х	X	Х		4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/18/12
83.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	8:58A- 9:55A (EST)	3		Х	x	х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/18/12
84.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:58A- 12:30P (EST)	3		Х	X	Х	1	3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	9/18/12
85.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	12:30P- 2P (EST)	3		Х	Χ	Х		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAP ROTATION	9/18/12
	1			1	CON	<b>JFIF</b>	RM.	ATIC	)N	C	TNC	RAC	5 HTML 2	1			1

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted Station:

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #
Schedule Dates

Schedule Dates 09/18/12-09/24/12
Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candid

Product Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

101770

Buyer Name KAUFMA, MEREDITH

Phone/Fax

CPE 95/101/1536/SKED A
Account Types National/Political

Billing Type Standard
Comments OBAMA/P/S

OBAMA/P/D SKED A :30 OBAMA FOR AMERICA SKED A Date Entered 08/03/12

Last Modified 09/18/12
Entered By Jessica Ellis

CO-OP No

Headline # ECR07894239

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$31,716.00 Net Total \$179,724.00

Sales Tax

By Broadcast Month	Spots	Rate
Sep. 2012	141	\$211,440.00
Grand Total:	141	\$211,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ M	10 Tu V	Ne	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3P- 3:55P (EST)	3	3		x .	Х	х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL	9/18/12
B7.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	3:58P- 5P (EST)	3	3		X	Χ	X		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR OZ	9/18/12
88.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5P- 6P (EST)	ŧ	5		x¦	X	Х		6	\$2,200.00	\$13,200.00	WBNS-TV (WBNS)	5PM NEWS	9/1B/12
89.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6P- 6:30P (EST)	3	3		x ¦	x :	Χ.	:	3	\$2,800.00	\$8,400.00	wbns-tv (Wbns)	6PM NEWS	9/18/12
90.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	6:58P- 7:30P (EST)	3	3		X	Х	Χ.	:	3	\$2,B00.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	9/18/12
91.0	Normal Line / SPOT	09/19/12-09/21/12	3	30:30	11P- 11:35P (EST)	3	3		x ;	х	х		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	LATE NEWS	9/18/12
92.0	Normal Line / SPOT	09/19/12-09/21/12	3	30	11:35P- 12:37A (EST)	3	3		X :	Χ,	X .		3	\$B00.00	\$2,400.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/18/12
93.0	Normal Line / SPOT	09/19/12-09/21/12		:30	12:37A- 1:37A (EST)	3	3		х,	Χ¦	χ¦	1	3	\$200.00	\$600.00	WBNS-TV (WBNS)	CRAIG FERGUSON	9/1B/12
			ļ	ĺ														
				<u> </u>			1											
					CON	<b>JFII</b>	21	MATI	OI	V (	CO	NT	RAC	CT .				
	. d			Property	1 6	San San San San San San San San San San								Distro	Commante			

The same of the sa											
cepted-Agency/Advertiser:	Date:	Accepted-Station:	Dute:	Comments:							
- manuar 17											